



INPIXON – INDOOR POSITIONING ANALYTICS

OFFERING SUMMARY



Issuer	Inpixon
Exchange: Ticker	NASDAQ CM: INPX
Offering Size	\$10 million
Use of Proceeds	Growth Capital, Convertible Note and General Corporate Purposes
Over-Allotment Option	15% (Primary)
Sole Bookrunner	Aegis Capital

SAFE HARBOR STATEMENT



- **Safe Harbor Statement under the Private Securities Litigation Act**
- This presentation includes forward-looking statements within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on current expectations only, and are subject to a number of assumptions, risks and uncertainties, many of which are beyond our control. Actual events and results may differ materially from those anticipated, estimated, projected or implied by us if one or more of these risks or uncertainties materialize, or if our underlying assumptions prove incorrect. Factors that could affect actual results include but are not limited to product demand and market acceptance, the effect of economic conditions, the impact of competitive products and pricing, governmental regulations, results of litigation, problems with technology, and/or other factors outside the control of Inpixon, Inc. and its subsidiaries (the "Company").
- The forward-looking statements included in this presentation are based on our current expectations, estimates and projections, and the underlying assumptions thereof, about the Company's operations, industry, financial condition and liquidity, as of the date hereof. Statements containing words such as "expect", "believe", "should", "anticipate", "intend", "plan", "may", "will", or similar expressions constitute forward-looking expressions. These forward-looking statements include, but are not limited to, statements about our proposed acquisitions, our anticipated cash flow balances, the future of the Internet Services market, our projected user base, our planned services and marketing initiatives, our ability to compete successfully in our industry, projected operating expenses, projected operating efficiencies, revenues, and capital requirements, and our projected cash position.
- Such statements are not guarantees of future performance and are subject to risks, uncertainties and assumptions that are difficult to predict. Therefore our actual results could differ materially and adversely from those expressed in any forward-looking statements. The Company undertakes no obligation to publicly update any forward-looking statement, whether as a result of new information, future events or otherwise. Statements in this presentation, including factors that we believe may impact our results, are not intended to be exclusive. Additional factors that could cause results to differ materially from those described in the forward-looking statements can be found in the Company's Annual Report on Form 10-K and other filings with the Securities and Exchange Commission (SEC) available at the SEC's Internet site (www.sec.gov).

INDOOR POSITIONING ANALYTICS

INPIXON IS REDEFINING THE INDOORS



Indoor Positioning

- Capture 100% of the Devices
 - Wireless
 - Wi-Fi
 - Bluetooth
 - 100% Anonymity



Data Analytics & Intelligence

- Up to 1000x faster than other platforms
 - Simple setup
 - Low cost, High ROI
 - Plays nice with others
 - Commercial and Security efficacy

RETAIL CHALLENGE



IOT & DATA SECURITY GAPS



Footfall Statistics



Manual Counters



Point of Sales Data



BYOD Epidemic



Unauthorized Recordings



Sensitive Data is at Risk



10 things to know about the October 21 IoT DDoS attacks
<https://www.welivesecurity.com/2016/10/21/10-things-know-october-21-iot-ddos-atta...>
On Friday October 21st, a series of IoT DDoS attacks caused widespread disruption of legitimate internet ... By Stephen Cobb posted 24 Oct 2016 - 07:16PM.

Hacked Cameras, DVRs Powered Today's Massive Internet Outage ...
<https://krebsonsecurity.com/2016/10/21/hacked-cameras-dvrs-powered-todays-massive-in-...>
Oct 21, 2016 - A massive and sustained Internet attack that has caused outages and network ... At the end September 2016, the hacker responsible for creating the Mirai ... Mirai scans the Web for IoT devices protected by little more than ...

Cyberattacks against IoT devices tripled in 2016 - BetaNews
<https://betanews.com/2017/01/11/cyberattacks-iot-devices/>
Jan 11, 2017 - It only takes one successful cyber-attack to seriously hurt a company, so it's shocking to see that UK businesses suffered, on average, almost ...

INDOOR POSITIONING ANALYTICS

IPA IS NEEDED EVERYWHERE



SHOPPING MALLS



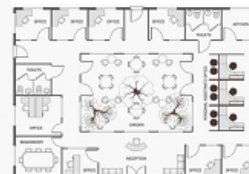
AIRPORTS



HOSPITALS



BANKS



OFFICES



SHOWS & ARENAS



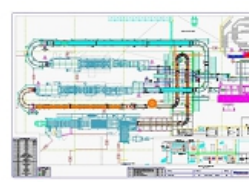
UNIVERSITIES



GOVT. AGENCIES



HOSPITALITIES



MANUFACTURING



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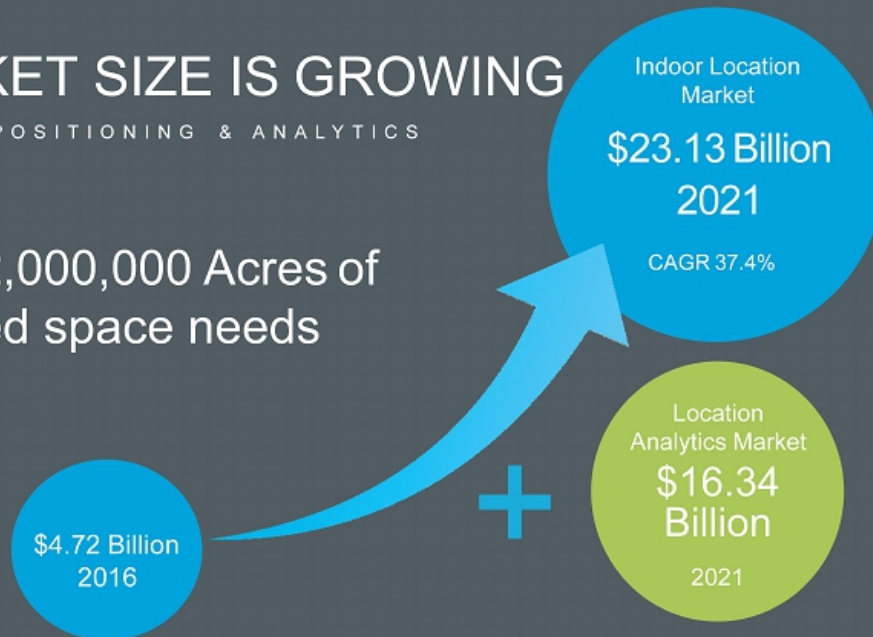
* Markets and Markets Research

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MARKET SIZE IS GROWING

INDOOR POSITIONING & ANALYTICS

Over 2,000,000 Acres of covered space needs
IPA



inpixon

The indoor location market size is estimated to grow from \$ 4.72 Billion in 2016 to \$ 23.13 Billion by 2021, at a (CAGR) of 37.4%. [Source: Markets & Markets]

INDOOR POSITIONING ANALYTICS

INPIXON SECURITY DOME



INDOOR POSITIONING ANALYTICS

IPA CAN ENABLE EVERY INDOOR



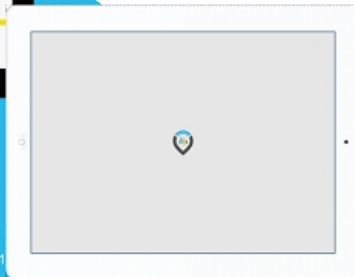
USE CASE ILLUSTRATION ONLY

ACTIONABLE INFORMATION FOR BUSINESS

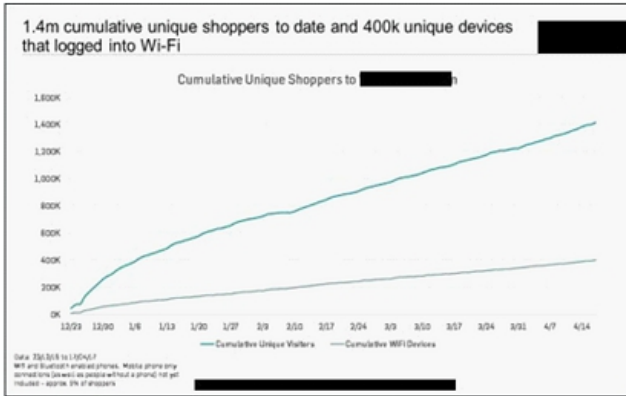


Airport stakeholders can track wait times of each security check point.

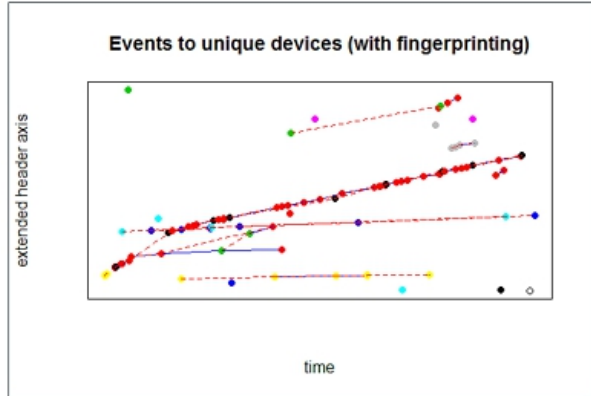
- Staffing configuration
- Demand response
- Happier travelers
- Shopping revenue



SIGNIFICANT IMPACT FROM IPA SENSOR DATA



Inpixon IPA identifies 5X more visitors than Wi-Fi



Inpixon IPA depicts precise journey path

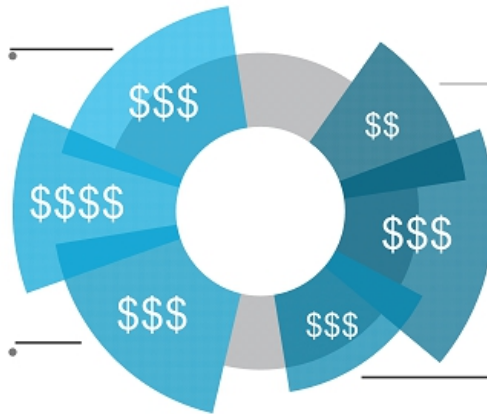


DATA MONETIZATION



WE MAKE MONEY

- Location Big Data**
External monetization of visitor and venue data
- Location Advertising**
Enable promotional and loyalty programs
- Location Analytics**
Internal and Brand tenant performance optimization



THEY SAVE MONEY

- Resource Allocation**
Gain operational intelligence and trend analysis
- Reduce Risk**
 - Use device reputation and device fingerprinting to prevent theft and fraud
- Evaluate Programs**
Verify profitability of promotional events with accurate data

INDOOR POSITIONING ANALYTICS

INPIXON IPA EVOLUTION



INDOOR POSITIONING ANALYTICS

PURPOSE-BUILT TECHNOLOGY & SERVICES

	Indoor Position Analytics	Wi-Fi Discovery	Cellular Discovery	Bluetooth Discovery	Sub-10ft Accuracy	Unmanaged Device Discovery
inpixon <small>GPS for the indoors</small>	●	●	●	●	●	●
ARUBA <small>NETWORKS</small> CISCO skyfi <small>IO</small> Mist	◐	●	○	◐	○	◐
Extreme <small>Connect Beyond the Network</small> NETSCOUT	○	●	◐	○	◐	◐
RetailNext <small>Location-based analytics</small> Aislelabs Euclid <small>analytics</small>	◐	◐	○	●	○	○
ATLAS beacon <small>Analytics Analytics</small> Coursa <small>retail</small>	◐	◐	○	◐	○	○

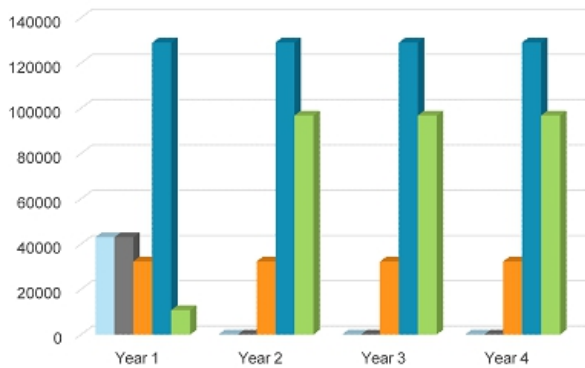
● Full solution
◐ Partial or limited
○ Weak or not available

INDOOR POSITIONING ANALYTICS

SUBSCRIPTION MODEL



Sample Model



EXAMPLE:

1 acre equals to 43,000 sq. feet. Sensor costs \$1 per sq. foot; installation costs \$1 per sq. foot; maintenance \$0.75 per sq. foot annually. Data subscription from that acre will be \$3 per sq. foot/year totaling \$129,000.

- Sensor Cost
- Installation Cost
- Maintenance Cost
- Revenue
- Margin

MEDIA COVERAGE ON THE RISE



INSERT YOUR GREAT SUBTITLE HERE

GLOBAL PIPELINE & CUSTOMER BASE



CUSTOMER	PIPELINE	CUSTOMER	PIPELINE
30 ACRES	280 ACRES	X ACRES	5 ACRES
North America		Africa	
CUSTOMER	PIPELINE	CUSTOMER	PIPELINE
X ACRES	4 ACRES	R 4 ACRES	42 ACRES
Latin America		Asia	
CUSTOMER	PIPELINE	CUSTOMER	PIPELINE
16 ACRES	70 ACRES	X ACRES	8 ACRES
Europe		Australia	

INDOOR POSITIONING ANALYTICS

FINANCIAL PERFORMANCE

<i>Issuer - INPX</i>	
Market Cap	\$5MM
Basic Shares Outstanding	2.5MM
Options/Warrants	.9MM
Fully Diluted Shares Outstanding	3.4MM
Debt	\$11MM
<i>For the year ended December 31st (in 000's)</i>	
	2016
IPA Product Revenue	\$4,875
VAR Revenue	\$48,292
Total Revenues	\$53,167
Gross Profit	\$14,297
Gross Margin %	27%
Adjusted EBITDA	\$(9,840)
<i>For the three months ended March 31st (in 000's)</i>	
	2017
Net Revenues	\$13,481
Gross Profit	\$3,288
Gross Margin %	24%
Adjusted EBITDA	\$(3,326)



GREATER FOCUS – FASTER GROWTH – BIGGER RETURN

Focus on Indoor Positioning and Analytics

Inpixon IPA will change the landscape of the Indoors both from business growth and cyber physical security with its sensor infrastructure and analytics engine



INVESTMENT STATS

MONEY RAISED

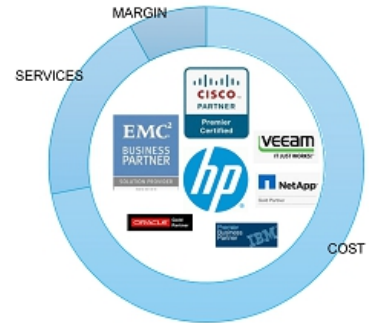
- Over \$400M Invested in EUCLID, PLACE IQ, MIST, xAD, FACTUAL, ZENREACH and others

VALUATION & EXITS

- SNAP acquired Placed \$200M+ 6/2017
- Honeywell acquires JDA software

Divest the VAR Business

Inpixon commercial and federal reseller operation will be divested to focus on the IPA business



INDOOR POSITIONING ANALYTICS

INPIXON LEADERSHIP TEAM



Nadir Ali
Chief Executive Officer

- Oversee strategy direction and operations of the company
- Prior experience: Tira Capital; Isadra; Deloitte Consulting
- BA, University of California, Berkeley



Kevin Harris
Chief Financial Officer

- Oversees the financial and administrative units
- Prior experience: KPMG; Statmon Tech; CyberDefender; Response Genetics
- BS in Business Administration, Cal State, San Bernardino



Zaman Khan
President Inpixon Federal

- Responsible for all Federal sales and operations
- Prior experience: Intelligent Decisions; WIN Labs
- BA, TC Williams



Craig Harper
Chief Technology Officer

- Leads engineering and professional services teams
- Prior experience: Apisphere; CTO at irisnote
- MBA, Babson College; BS UC San Diego



Soumya Das
Chief Marketing Officer

- Leads corporate, product marketing, and new business strategy
- Prior experience: Identiv; SecureAuth; Oracle; Opentext
- MBA, UK; BBM, India



Bret Osborn
Chief Sales Officer

- Manages direct sales, worldwide reseller partner and SI channels
- Prior experience: Lanier; EMC; Lilen Systems
- BA, Humboldt State University



INVEST WITH US

INDOOR POSITIONING ANALYTICS

WE ARE CYBERNATING INDOOR
DESTINATIONS BY CONNECTING THE
PHYSICAL AND DIGITAL WORLDS



PATENTED TECHNOLOGY

Capture anonymous visitor data
from any mobile device



IoT HUB

Provide location and user
context to all future IoT apps



DATA SUBSCRIPTION

Continue to collect richer data
and offer better intelligence

inpixen



Appendix

OMNISCIENT SENSORS AND ANALYTIC GENIUS



INDOOR POSITIONING ANALYTICS

SECURITY DOME VISUALIZATION



DETECTION

Passive identification of all devices on the premises



PREVENTION

Alert notification based on rules when unknown devices are detected in restricted area



CONTINUOUS PROTECTION

Proactive policy administration for secured zones through MDM, Asset Tracking and Multifactor Authentication

DRIVE MORE REVENUE

PROVIDE BETTER SECURITY



- Visualize Customer Journey
- Understand Consumer Behavior
- Measure Marketing Campaigns
- Understand Event Effectiveness
- Validate Capex Improvements
- Increase In-Mall Media Spend
- Ascertain Brand Synergy
- Create A Perfect Tenant Mix

- Stop Blue-jacking / Blue-snarfing
- Detect & Monitor IoT Devices
- Identify Known vs. Unknown Devices
- Manage BYOD Policies & Zones
- Multifactor Authentication
- Device Reputation
- Protect Assets and Access
- Gain Situational Awareness

INPIXON COMPETITIVE ADVANTAGE

INDOOR POSITIONING ANALYTICS

inpixon



100% DEVICE IDENTIFICATION

We support Cellular, Wi-Fi, Bluetooth, Beacons or any other RF signals



FASTER ANALYTICS

High performance Data Mining Engine



100% ANONYMOUS DATA

We collect Anonymous Data – Compliant with EU's Personal Identifiable Information regulation



PARTNER READY

We have a PSG, VAR, Channel Partner community to support rapid deployment



INDOOR POSITIONING ANALYTICS

CUSTOMERS & PARTNERS



Government



Business & Security



Channel & Alliances



INPIXON



Inpixon has filed a registration statement (including a prospectus) on Form S-1 with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in such registration statement and other documents the issuer has filed with the SEC for more complete information about Inpixon and this offering. You may get these documents for free by visiting EDGAR on the SEC web site at www.sec.gov. Alternatively, we or any underwriting participating in the offering will arrange to send you the preliminary prospectus and, when available, the final prospectus and/or supplements thereto if you contact Aegis Capital Corp., Prospectus Department, 810 Seventh Avenue, 18th Floor, New York, NY 10019, telephone: 212:813-1010, email: prospectus@aeqiscap.com

NASDAQ: INPX

WWW.INPIXON.COM



<http://www.marketsandmarkets.com/Market-Reports/proximity-marketing-market-110584904.html>

<http://www.marketsandmarkets.com/Market-Reports/smart-factory-market-1227.html>

<http://www.marketsandmarkets.com/Market-Reports/smart-hospitality-market-93242156.html>

<http://www.marketsandmarkets.com/Market-Reports/smart-digital-education-market-571.html>